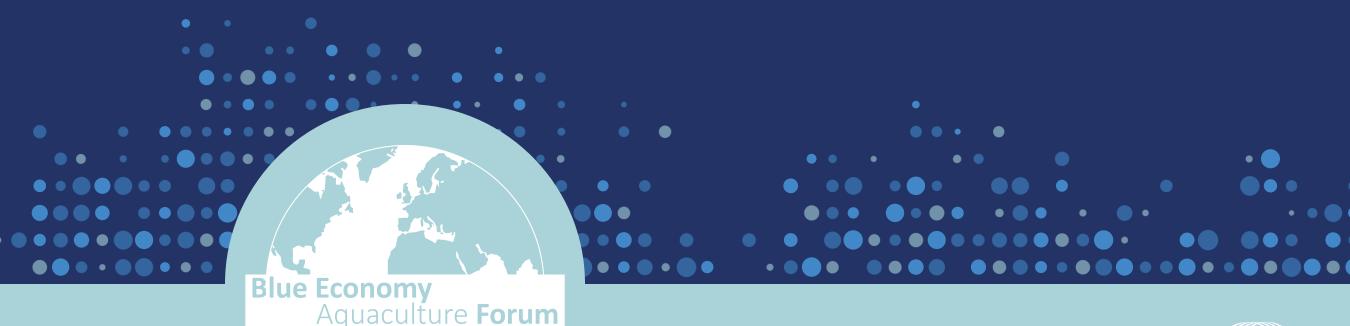
BLUE ECONOMY AQUACULTURE FORUM









Seagrass, Engineered Reefs and Carbon Sequestration

The Blue Economy Aquaculture Forum



Agenda

- The Carbon, Biodiversity and Equality Opportunity
- The Reef / Seagrass Solution
- The Bridge Institute

The Carbon, Biodiversity and Equality Opportunity





Loss of Biodiversity & Inequality



50%

of all coral reefs have already been destroyed.



60%

of the world's population relies on seafood for their protein.



25%

of all life in the oceans originates in healthy reef formations.



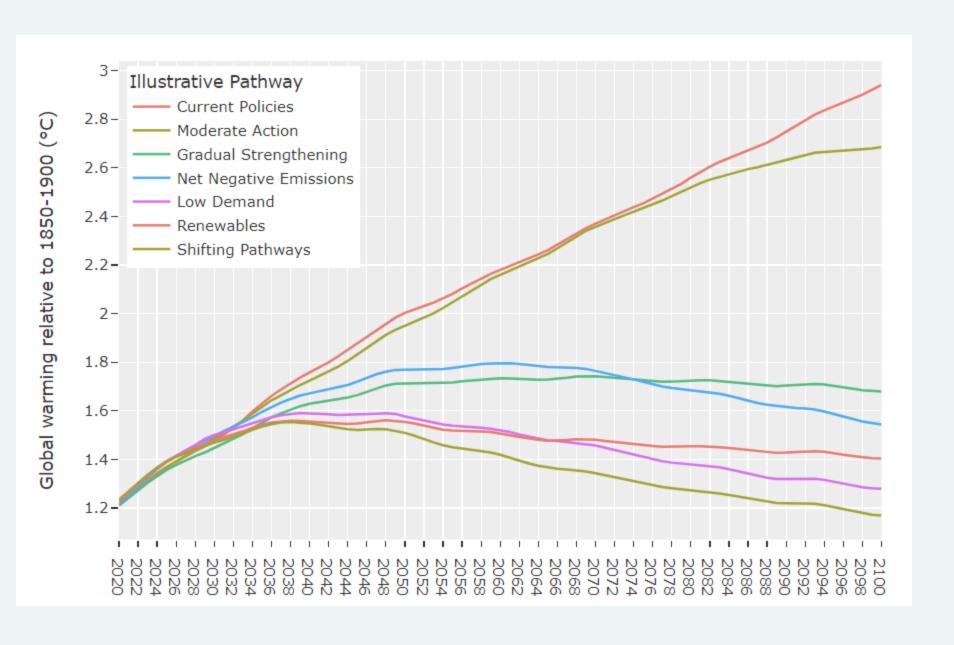
1 Billion

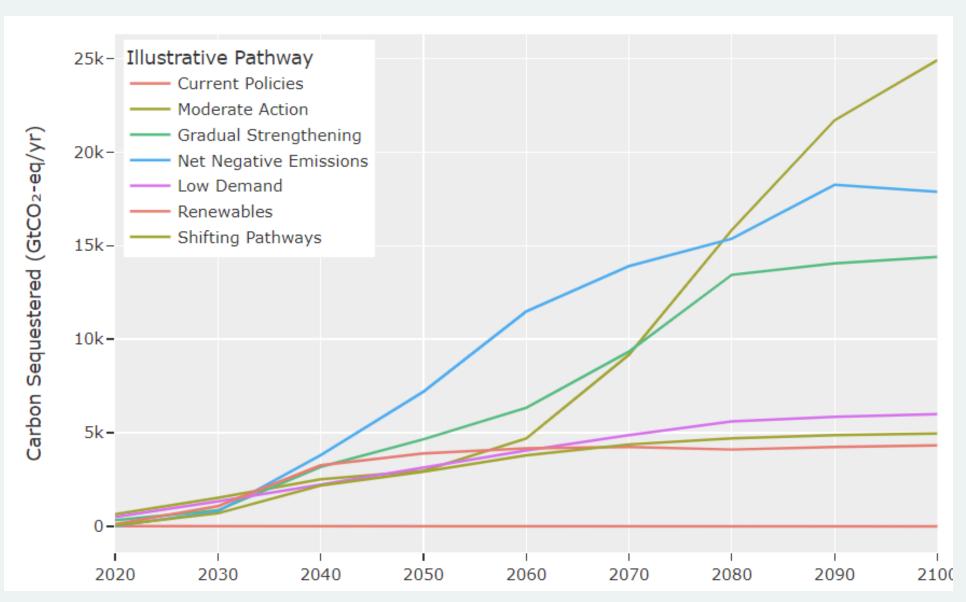
people depend completely on reefs for their livelihoods.

Carbon













Reef systems' impact on Carbon Sequestration



Reefs are incubators of life in the ocean, attracting marine flora and fauna.



The ocean produces 70% of Earth's oxygen and absorbs 30% of the planet's CO2.



Marine flora, like kelp and seagrass, absorbs 10-12x more carbon than tropical forests.



Reef loss will cause massive disruption to the climate and food chains.





Sequestration Capability



SOUTHERN YELLOW PINE

- captures: 10 mt of CO2/hectare/year
- tree growth takes up to 12 years to become fully mature

GIANT KELP



- absorbs: 120 to 200 mt of CO2/hectare/year
- grows to roughly 30 meters
- takes 107 days to grow to full maturity

CARBON SEQUESTRATION RATE OF RETURN

	Yellow Pine	Giant kelp
10-year CO ₂ yield/hectare:	32.5 mt	1,867 mt
Time to Full Sequestration Yield:	12 years	4 months

The Solution

Engineered Reefs





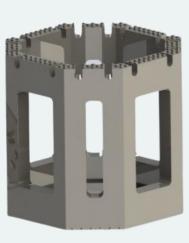
• **Huge modular reefs** - providing durability, maximum growth surface and shelter for marine life

- Stackable modules creating habitats at different depths
- Locally manufactured using an alternative sustainable concrete made from residual waste streams, emitting 90% less carbon than normal concrete





Basic Wave



BW2

BW3

BW4

BW5



CW2







CW3

CW4

Cone Wave

CW5

The reefs attract marine life within the first two months, reaching its maturity after two years.





BluBoxx - Ocean Data Platform

The BluBoxx is totally customizable with **sensors** that measure, for example:

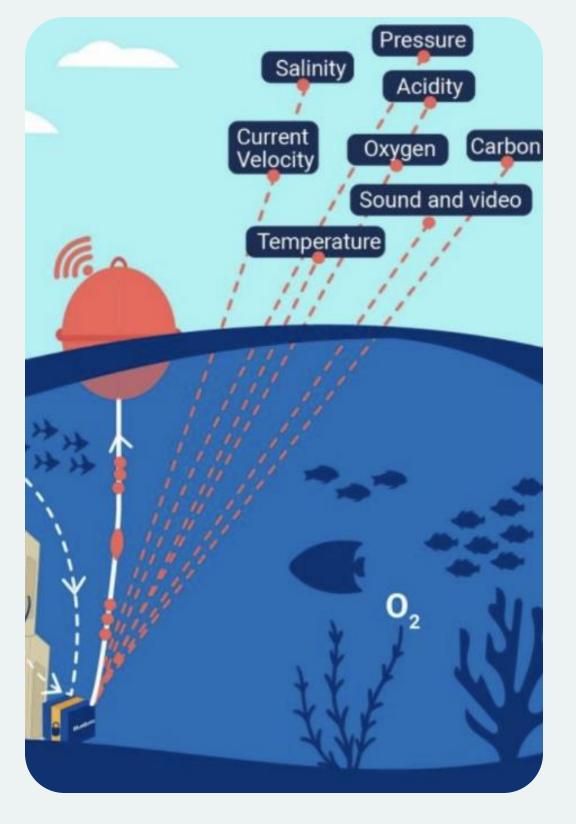
salinity

- pHoxygen
- carbon

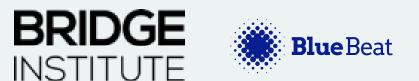
- temperature
- turbidity
- nutrients

... and with hydrophones, sonar and 4K camera devices, among many others.

The data collected is transmitted from the subsea sensor hosting box to the buoy on the surface, that then uploaded to the cloud.



Business Model



3 Main Revenue Streams:



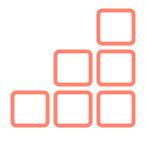
Carbon Offset Market Monetization Potential Upside

- Carbon Credit Offset price (Commodity Hedge Mkts)= €100/mt
- Comporta Project Concession area = 52Km²/5200Ha €13m per annum

PROJECT #1

Comporta Project

To become the biggest engineered reef on the planet



Proof of Concept

Area: 10,000 m²



R&D license period: 36-60 months





Concession

Area: 52 km²

Reef depth: 30 - 50 m

Concession period: 30 years



NOVA SCHOOL OF BUSINESS & ECONOMICS



4 0 3

An Introduction to the Bridge Institute

Context – The World's Challenges are Systemic



The Nature of Systemic Challenges

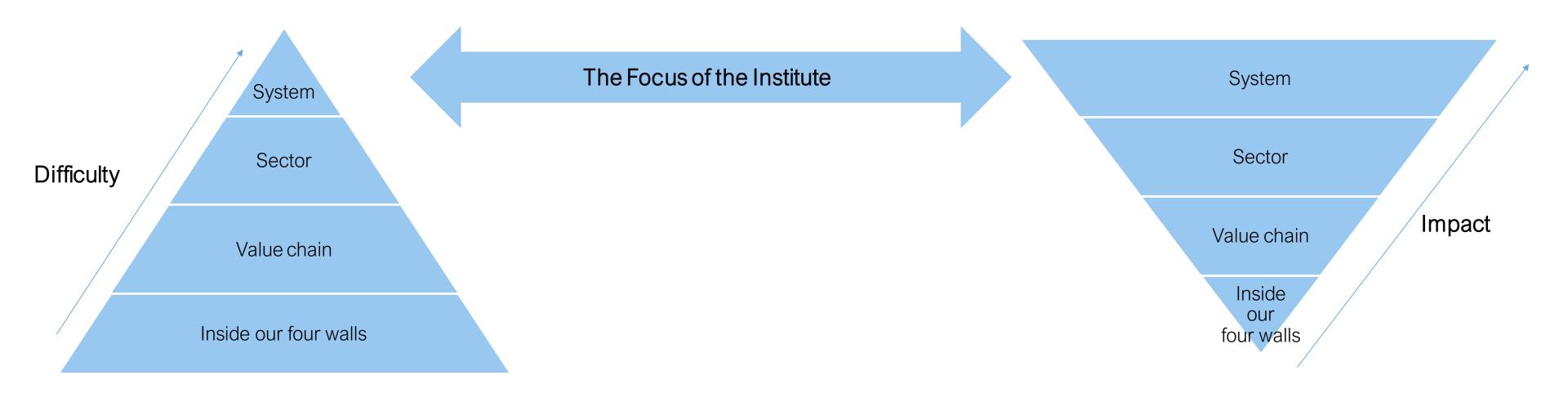
"No one is in control" 2 "It's up to us"

- "Everything is connected" "We need coordination"
- "To go far, go together"

 6 "We're in it together, for the long haul"
- "The system works for some" 8 "There are multiple root causes"

What We Do: Bringing the Whole System Together





Our Methodology



PHASE 1: Architect.

One month

Our team of experts work with the senior leaders of your organisation to agree the strategic question, agree on the expected outcomes, and cocreate the journey.

We understand and diagnose the system to understanding the root causes and opportunities of the system.

PHASE 2: Build the Coalition.

Three months

We identify and recruit the global leaders from government, health organisations, transnational agencies, media, PR, investors, manufacturers, retailers, academia, R&D, etc. that can solve the challenge.

PHASE 3: The Breakthrough Strategy Event.

Three-day event

We facilitate a breakthrough strategy event, using the Breakthrough Thinking Framework.

We shape transformational solutions, with vision and detailed plans.

PHASE 4: Agile Execution

One year

We oversee the delivery of the solutions through the implementation teams with agile execution.

We assess and report the financial, social, natural, and human impact.

Example Programmes





Challenge: Child Marriage and Human Trafficking

Strategic Question

How does government, business and civil society come together to create a zero tolerance to child marriage?

Location India



Challenge: Building a Better Future

Strategic Question

How can the people of Kashmir come together to build a more joyous, safer and prosperous future?

Location

Indian-Administered KashmirS



Challenge: Collaboration of the Education System

Strategic Question

How do we enable all the schools in the country to collaborate across the education sector, the business community and the local communities?

Location
United Kingdom



Challenge: Equality of Health

Strategic Question

How can the leaders of the government, business and civil society come together to enable healthy lifestyle and amplify availability and access to healthcare in the Philippines?

Location
The Philippines



Challenge: Climate Action in China

Strategic Question

How do we as a State-Owned Enterprise enable China to decarbonise the economy as part of the 14th Five-Year Plan?

> Location China



Challenge: The Singapore Foreign Workforce

Strategic Question

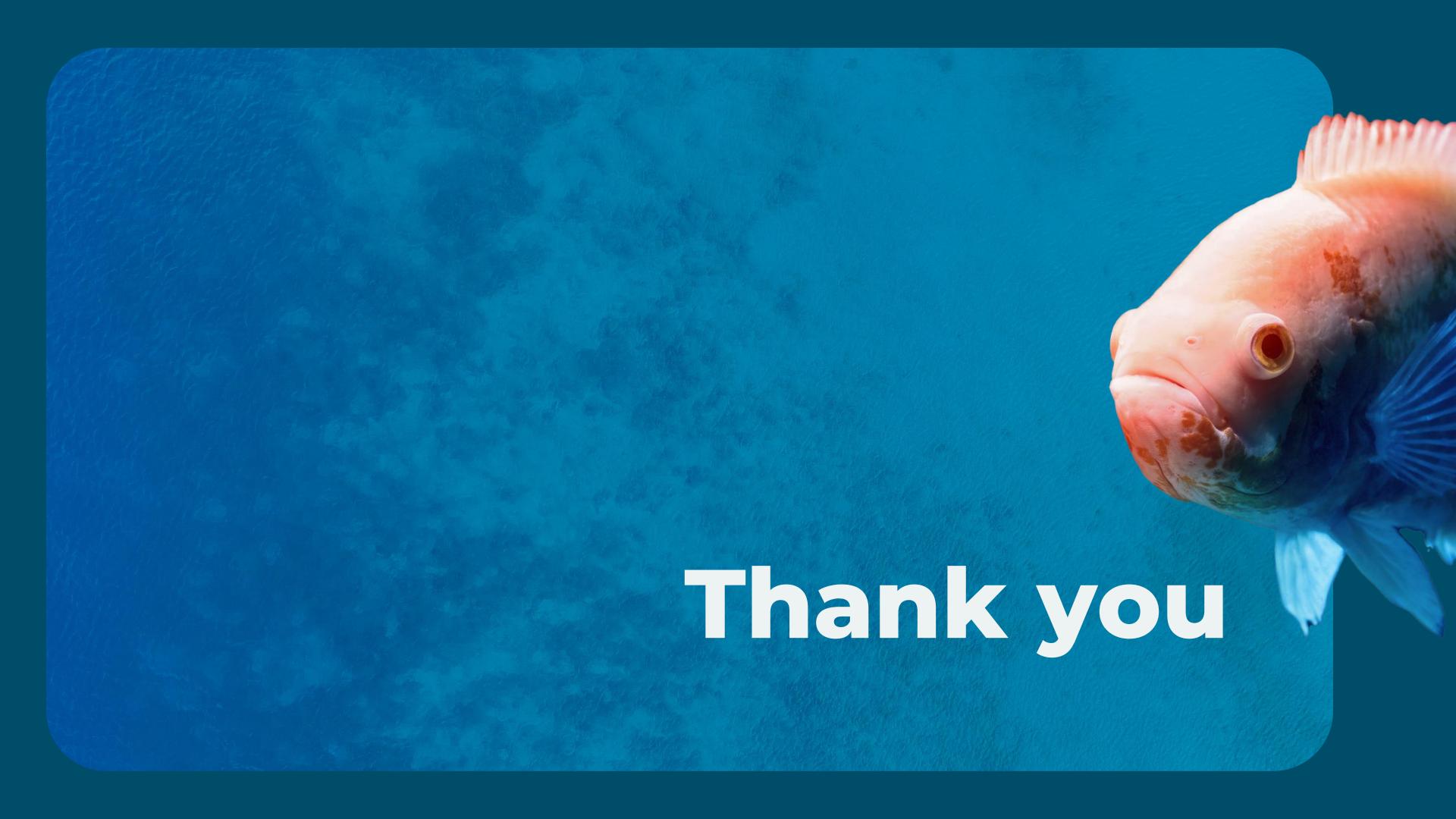
How do we create a new vision of the treatment of the 300,000 migrant workforce in Singapore?

Location Singapore



Summary

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